RAIL READY
SITE READINESS PROGRAM

IOWA IAIS INTERSTATE

Sites Selection Moves Fast.
Is Your Site Ready?

ELIMINATED

Site data incomplete
or outdated

ELIMINATED

Utilities & zoning
not packaged

ELIMINATED

Assembling info
under pressure

Iowa Interstate Railroad's No-Cost Solution

Prepare your rail-adjacent site BEFORE opportunity knocks, so projects stay competitive with confidence.

HOW THE PROGRAM WORKS

1. **Introductory Session**
   Learn how selectors screen & qualify sites
2. **LOIS Listing & RFI Training**
   Master the tools site selectors actually use
3. **Populate Your Site Listing**
   Get your site visible with available tools
4. **Practice RFI with Lasso**
   Build a reusable response system
5. **Readiness Scorecard**
   Identify strengths & gaps before they cost you
6. **Action Plan & Roadmap**
   Prioritized steps to increase competitiveness
7. **Continued Support**
   IAIS partners with you to improve your site

WHAT YOUR COMMUNITY GAINS

- **Stronger Competitiveness**
  Attract job-creating industrial investment
- **Faster RFI Responses**
  Respond with speed and confidence
- **Organized Site Data**
  Documentation ready in advance
- **Clear Partner Alignment**
  EDOs, utilities & IAIS on the same page
- **Progressive Readiness**
  Each step improves your competitiveness
- **No Cost to Participate**
  Partnership-driven, zero program fees

Progress, Not Perfection

Communities don't need everything in place to get started. Each step forward increases visibility, reduces risk, and increases opportunities for development.

Start the Conversation

Interested in strengthening your rail-served site competitiveness?
Contact IAIS to learn more about Rail Ready.

Jim Bowman
jbowman@iaisrr.com
319.981.4798
iaisrr.com