



Data Library

Site Shepherd site selection analytics software

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The following data points are included as standard with the software subscription.

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United States

ACS – Attraction and Quality of Life

Home Price to Income Ratio	County, State
Homeowner Vacancy (%)	County, State
Mean Commute Time (Mins)	County, State
Median House Value	County, State
Median Household Income	County, State
Per Capita Income	County, State
Poverty Level	County, State
Poverty Level (%)	County, State
Rental Vacancy (%)	County, State
Total Housing Units	County, State
Vacant Housing Units	County, State
Worked in county of residence (%)	County, State
Worked outside county of residence (%)	County, State

ACS – Demographic & Workforce

Armed Forces Labor Force (% of Total Labor Force)	County, State
Armed Forces Labor Force Size	County, State



Disconnected Youth (%)	County, State
Labor Force Participation Rate (16 and older)	County, State
Median Age	County, State
Population 25-44 Years (%)	County, State
Population Size	County, State
Population Under 18 (%)	County, State
Prime Age Labor Force Participation Rate (25-54 years old)	County, State
Prime Age Labor Force Participation Size (25-54 years old)	County, State
Total Workforce Size (16 and older)	County, State
Veterans Labor Force Participation Rate (18-64 years old)	County, State
Veterans Labor Force Size (18-64 years old)	County, State

ACS – Education

Bachelors (%)	County, State
High School (%)	County, State
No High School Degree (%)	County, State
Postgraduate (%)	County, State
Some College + Associates (%)	County, State
Total Enrolled in Grade 12 (% of total population)	County, State

American Chemistry Council – Business Environment

Advanced (Chemical) Recycling State Legislation	State
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BLS – Demographic & Workforce

Unemployment Rate Annual	County, State
Unemployment Rate Last Month Available	County, State
Labor Force 2023	County
Employed 2023	County
Unemployed 2023	County
Labor Force - Most recent month available	County
Employed - Most recent month available	County
Unemployed - Most recent month available	County



BTS – Transportation & Logistics

Airline Traffic - Freight Tons	State
Airline Traffic - Passengers	State
All Roads - Total Lane Miles	State
Bridge Area in Fair Condition (square meters)	County, MSA
Bridge Area in Fair Condition (square meters) (% of total)	County, MSA, State
Bridge Area in Good Condition (square meters)	County, MSA
Bridge Area in Poor Condition (square meters)	County, MSA
Bridge Area in Poor Condition (square meters) (% of total)	County, MSA, State
Bridges in Good Condition (square meters) (% of total)	County, MSA, State
Interstate - Total Lane Miles	State
Major Airports	County, State
Major Water Ports	State
Miles of Freight Railroads	State
Miles of public road	State
Miles of Waterway	State
Ports Domestic Freight(tons)	State
Ports Foreign Freight Total (tons)	State
Ports Freight Export (tons)	State
Ports Freight Import (tons)	State
Ports Total Freight (tons)	State
Road Condition - Acceptable (%)	State
Road Coverage: Public Road Lane Mile per Sq Mile of State Land Area Ratio	State
Total Bridge Area (square meters)	County, MSA

CATO Institute – Attraction & Quality of Life

Freedom Ranking	State
Freedom Score	State

CATO Institute –Business Environment

Economic Freedom Ranking	State
Economic Freedom Score	State
Fiscal Policy Ranking	State
Fiscal Policy Score	State



Freedom Score	State
Personal Freedom Ranking	State
Regulatory Policy Ranking	State
Regulatory Policy Score	State

Clean Path Energy – Business Environment

Renewable Portfolio Standard (RPS) Policy Status	State
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County Health Rankings - Attraction & Quality of Life

Children in Poverty (%)	County, State
Fair or Poor Health (%)	County, State
Households with Broadband Access (%)	County, State
Households with Severe Cost Burden (%)	County, State
Primary Care Physicians Ratio (number of people per physician)	County, State
Traffic volume	County, State
Uninsured (%)	County, State
Children in Poverty (%)	County, State

County Health Rankings - Education

High School Graduation Rate	County, State
School Funding Adequacy	County, State

County Health Rankings - Social

Gender pay gap	County, State
Income Ratio	County, State
Residential Segregation - Segregation Index	County, State
School segregation - Segregation index	County, State

EIA – Cost

Electric Commercial Rate - Annual average (cents per kWh)	State
Electric Commercial Rate - Most recent 6 months average (cents per kWh)	State
Electric Industrial Rate - Annual average (cents per kWh)	State



Electric Industrial Rate - Most recent 6 months average (cents per kWh)	State
Natural Gas City Gate Price - Annual average (Dollars per Thousand Cubic Feet)	State
Natural Gas City Gate Price - Most recent 6 months average (Dollars per Thousand Cubic Feet)	State
Natural Gas Commercial Price - Annual average (Dollars per Thousand Cubic Feet)	State
Natural Gas Commercial Price - Most recent 6 months average (Dollars per Thousand Cubic Feet)	State
Natural Gas Industrial Price - Annual average (Dollars per Thousand Cubic Feet)	State
Natural Gas Industrial Price - Most recent 6 months average (Dollars per Thousand Cubic Feet)	State

EPA - Environmental

Air Quality -Days with AQI Reported	County, MSA
Air Quality - Good Days (AQI)	County, MSA
Air Quality - Moderate Days (AQI)	County, MSA
Air Quality - Unhealthy for Sensitive Groups Days (AQI)	County, MSA
Air Quality - Unhealthy Days (AQI)	County, MSA
Air Quality - Very Unhealthy Days (AQI)	County, MSA
Air Quality - Hazardous Days (AQI)	County, MSA
Air Quality - Max AQI (AQI)	County, MSA
Air Quality - 90th Percentile AQI	County, MSA
Air Quality - Median AQI	County, MSA
Air Quality - Good Days (AQI) as a Percentage of All Days with Reported AQI	County, MSA
Air Quality -Moderate Days (AQI) as a Percentage of All Days with Reported AQI	County, MSA
Air Quality - Unhealthy for Sensitive Groups Days (AQI) as a Percentage of All Days with Reported AQI	County, MSA
Air Quality - Unhealthy Days (AQI) as a Percentage of All Days with Reported AQI	County, MSA
Air Quality - Very Unhealthy Days (AQI) as a Percentage of All Days with Reported AQI	County, MSA
Air Quality - Hazardous Days (AQI) as a Percentage of All Days with Reported AQI	County, MSA



FEMA - Environmental

Average number of days per year impacted by Fire(s) - Last 10 years	County, State
Average number of days per year impacted by Fire(s) - Last 20 years	County, State
Average number of days per year impacted by Fire(s) - Last 5 years	County, State
Average number of days per year impacted by Flood(s) - Last 10 years	County, State
Average number of days per year impacted by Flood(s) - Last 20 years	County, State
Average number of days per year impacted by Flood(s) - Last 5 years	County, State
Average number of days per year impacted by Hurricane(s) - Last 10 years	County, State
Average number of days per year impacted by Hurricane(s) - Last 20 years	County, State
Average number of days per year impacted by Hurricane(s) - Last 5 years	County, State
Average number of days per year impacted by Natural Disaster(s) - Last 10 years	County, State
Average number of days per year impacted by Natural Disaster(s) - Last 20 years	County, State
Average number of days per year impacted by Natural Disaster(s) - Last 5 years	County, State
Average number of days per year impacted by Severe Ice Storm(s) - Last 10 years	County, State
Average number of days per year impacted by Severe Ice Storm(s) - Last 20 years	County, State
Average number of days per year impacted by Severe Ice Storm(s) - Last 5 years	County, State
Average number of days per year impacted by Severe Storm(s) - Last 10 years	County, State
Average number of days per year impacted by Severe Storm(s) - Last 20 years	County, State
Average number of days per year impacted by Severe Storm(s) - Last 5 years	County, State
Average number of days per year impacted by Snowstorm - Last 10 years	County, State
Average number of days per year impacted by Snowstorm - Last 20 years	County, State



Average number of days per year impacted by Snowstorm - Last 5 years	County, State
Disaster Declarations: Fire - Last 10 years	County, State
Disaster Declarations: Fire - Last 20 years	County, State
Disaster Declarations: Fire - Last 5 years	County, State
Disaster Declarations: Fire Duration (Days) - Last 10 years	County, State
Disaster Declarations: Fire Duration (Days) - Last 20 years	County, State
Disaster Declarations: Fire Duration (Days) - Last 5 years	County, State
Disaster Declarations: Flood - Last 10 years	County, State
Disaster Declarations: Flood - Last 20 years	County, State
Disaster Declarations: Flood - Last 5 years	County, State
Disaster Declarations: Flood Duration (Days) - Last 10 years	County, State
Disaster Declarations: Flood Duration (Days) - Last 20 years	County, State
Disaster Declarations: Flood Duration (Days) - Last 5 years	County, State
Disaster Declarations: Hurricane - Last 10 years	County, State
Disaster Declarations: Hurricane - Last 20 years	County, State
Disaster Declarations: Hurricane - Last 5 years	County, State
Disaster Declarations: Hurricane Duration (Days) - Last 10 years	County, State
Disaster Declarations: Hurricane Duration (Days) - Last 20 years	County, State
Disaster Declarations: Hurricane Duration (Days) - Last 5 years	County, State
Disaster Declarations: Severe Ice Storm - Last 10 years	County, State
Disaster Declarations: Severe Ice Storm - Last 20 years	County, State
Disaster Declarations: Severe Ice Storm - Last 5 years	County, State
Disaster Declarations: Severe Ice Storm Duration (Days) - Last 10 years	County, State
Disaster Declarations: Severe Ice Storm Duration (Days) - Last 20 years	County, State
Disaster Declarations: Severe Ice Storm Duration (Days) - Last 5 years	County, State
Disaster Declarations: Severe Storm(s) - Last 10 years	County, State
Disaster Declarations: Severe Storm(s) - Last 20 years	County, State
Disaster Declarations: Severe Storm(s) - Last 5 years	County, State
Disaster Declarations: Severe Storm(s) Duration (Days) - Last 10 years	County, State
Disaster Declarations: Severe Storm(s) Duration (Days) - Last 20 years	County, State
Disaster Declarations: Severe Storm(s) Duration (Days) - Last 5 years	County, State
Disaster Declarations: Snowstorm - Last 10 years	County, State



Disaster Declarations: Snowstorm - Last 20 years	County, State
Disaster Declarations: Snowstorm - Last 5 years	County, State
Disaster Declarations: Snowstorm Duration (Days) - Last 10 years	County, State
Disaster Declarations: Snowstorm Duration (Days) - Last 20 years	County, State
Disaster Declarations: Snowstorm Duration (Days) - Last 5 years	County, State
Leading type(s) of natural disasters - Last 20 years	County, State
Natural Disaster(s) Duration (days) - Last 10 years	County, MSA, State
Natural Disaster(s) Duration (days) - Last 20 years	County, MSA, State
Natural Disaster(s) Duration (days) - Last 5 years	County, MSA, State
Total Disaster Declarations - Last 10 years	County, MSA, State
Total Disaster Declarations - Last 20 years	County, MSA, State
Total Disaster Declarations - Last 5 years	County, MSA, State

KFF – Cost

Health Insurance Employee Contribution	State
Health Insurance Employer Contribution	State
Health Insurance Total Annual Premium	State

Lightcast – Occupations - Avg Wages & Job Count (2-digit SOC)

Management	County
Business & Financial Operations	County
Computer & Mathematical	County
Architecture & Engineering	County
Life, Physical, & Social Science	County
Community & Social Service	County
Legal	County
Educational Instruction & Library	County
Arts, Design, Entertainment, Sports & Media	County
Healthcare Practitioners & Technical Operations	County
Healthcare Support	County
Protective Support	County



Food Preparation & Serving	County
Building & Grounds Cleaning	County
Personal Care & Service	County
Sales & Sales Related	County
Office & Administrative	County
Farming, Fishing & Forestry	County
Construction & Extraction	County
Installation, Maintenance & Repair	County
Production	County
Transportation & Material Moving	County

Lightcast – Industry- Avg Wages & Job Count (2-digit NAICS)

Agriculture, Forestry, Fishing and Hunting	County
Mining, Quarrying, and Oil and Gas Extraction	County
Utilities	County
Construction	County
Manufacturing	County
Wholesale Trade	County
Retail Trade	County
Transportation and Warehousing	County
Information	County
Finance and Insurance	County
Real Estate and Rental and Leasing	County
Professional, Scientific, and Technical Services	County
Management of Companies and Enterprises	County
Administrative and Support and Waste Management and Remediation Services	County
Educational Services	County
Health Care and Social Assistance	County
Arts, Entertainment, and Recreation	County
Accommodation and Food Services	County
Other Services (except Public Administration)	County



National Right to Work Foundation – Business Environment

Right-to-Work State	State
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NCES – Education

Grade 12 Students 2021-2022	State
K-12 Total Enrollment 2021-2022	State
Pupil/Teacher Ratio 2021-2022	State
Total Expenditures per Pupil	State

oregon.gov – Cost

Workers Comp Insurance Index Rate (dollars per \$100 of payroll)	State
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Tax Foundation – Business Environment

Average Local Sales Tax Rate (%)	State
Foreign Tax Deductibility	State
Inventory Tax (Yes/No)	State
Property Tax as a Percentage of Personal Income (%)	State
Property Tax Collection Per Capita (\$)	State
State Business Tax Climate Index Score	State
State Business Tax Climate Rank	State
State Corporate Income Tax and Business Tax Bases: Tax Credits - Job Credits (Yes/No)	State
State Corporate Income Tax and Business Tax Bases: Tax Credits Investment Credits (Yes/No)	State
State Corporate Income Tax and Business Tax Bases: Tax Credits-Research and Development Credits (Yes/No)	State
State Corporate Tax Rank	State
State Corporate Tax Score	State
State Individual Income Tax Rank	State
State Individual Income Tax Score	State
State Property Tax Rank	State
State Property Tax Score	State



State Sales Tax Rank	State
State Sales Tax Rate (%)	State
State Sales Tax Score	State
State Unemployment Insurance Tax Rank	State
State Unemployment Insurance Tax Score	State
Throwback Rule	State

Canada

Lightcast – Occupations - Avg Wages & Job Count (2-digit NOC)

Architecture & Engineering	Province, Census Division
Arts, Design, Entertainment, Sports & Media	Province, Census Division
Building & Grounds Cleaning	Province, Census Division
Business & Financial Operations	Province, Census Division
Community & Social Service	Province, Census Division
Computer & Mathematical	Province, Census Division
Construction & Extraction	Province, Census Division
Educational Instruction & Library	Province, Census Division
Farming, Fishing & Forestry	Province, Census Division
Food Preparation & Serving	Province, Census Division
Healthcare Practitioners & Technical Operations	Province, Census Division
Healthcare Support	Province, Census Division
Installation, Maintenance & Repair	Province, Census Division
Legal	Province, Census Division
Legislative & Senior Managers	Province, Census Division
Life, Physical, & Social Science	Province, Census Division
Management	Province, Census Division
Office & Administrative	Province, Census Division
Personal Care & Service	Province, Census Division
Production	Province, Census Division
Protective Support	Province, Census Division
Sales & Sales Related	Province, Census Division
Transportation & Material Moving	Province, Census Division



Lightcast – Industry- Avg Wages & Job Count (2-digit NAICS)

Administrative and financial supervisors and specialized administrative occupations	Province and Census Division
Administrative and financial support and supply chain logistics occupations	Province and Census Division
Administrative Financial Supervisors	Province and Census Division
Administrative occupations and transportation logistics occupations	Province and Census Division
Assisting occupations in education and in legal and public protection	Province and Census Division
Assisting occupations in support of health services	Province and Census Division
Care providers and public protection support occupations	Province and Census Division
Central control and process operators and aircraft assembly assemblers and inspectors	Province and Census Division
Finance & Business	Province and Census Division
Front-line public protection services and paraprofessional occupations in legal, social, community, education services	Province and Census Division
General trades	Province and Census Division
Harvesting, landscaping and natural resources labourers	Province and Census Division
Helpers and labourers and other transport drivers, operators and labourers	Province and Census Division
Labourers in processing, manufacturing and utilities	Province and Census Division
Legislative and senior managers	Province and Census Division
Machine operators, assemblers and inspectors in processing, manufacturing and printing	Province and Census Division
Mail and message distribution, other transport equipment operators and related maintenance workers	Province and Census Division
Managers in public administration, in education and social and community services and in public protection services	Province and Census Division
Middle management occupations in manufacturing and utilities	Province and Census Division
Middle management occupations in production and agriculture	Province and Census Division
Middle management occupations in retail and wholesale trade and customer services	Province and Census Division
Middle management occupations in trades and transportation	Province and Census Division
Occupations in art, culture and sport	Province and Census Division
Occupations in natural resources and related production	Province and Census Division
Occupations in sales and services	Province and Census Division



Processing, manufacturing and utilities supervisors and utilities operators and controllers	Province and Census Division
Professional occupations in art and culture	Province and Census Division
Professional occupations in finance and business	Province and Census Division
Professional occupations in health	Province and Census Division
Professional occupations in law, education, social, community and government services	Province and Census Division
Professional occupations in natural and applied sciences	Province and Census Division
Retail sales and service supervisors and specialized occupations in sales and services	Province and Census Division
Sales and service representatives and other customer and personal services occupations	Province and Census Division
Sales and service support occupations	Province and Census Division
Specialized middle management occupations in administrative services, financial and business services and communication (except broadcasting)	Province and Census Division
Specialized middle management occupations in art, culture, recreation and sport	Province and Census Division
Specialized middle management occupations in engineering, architecture, science and information systems	Province and Census Division
Specialized middle management occupations in health care	Province and Census Division
Student monitors, crossing guards and related occupations	Province and Census Division
Supervisors in natural resources, agriculture and related production	Province and Census Division
Support occupations in art and culture	Province and Census Division
Support occupations in sport	Province and Census Division
Technical occupations in art, culture and sport	Province and Census Division
Technical occupations in health	Province and Census Division
Technical occupations related to natural and applied sciences	Province and Census Division
Technical trades and transportation officers and controllers	Province and Census Division
Workers in natural resources, agriculture and related production	Province and Census Division